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NJM Makes Donation to Trenton Public Library

Book by Executive Key Behind Contribution Effort

TRENTON, NJ – Officials from New Jersey Manufacturers Insurance Company (NJM) presented a donation of \$4,120 to Trenton Free Public Library Director Kimberly Matthews on Thursday, December 9. The money was raised during a book-signing event held last month at NJM for *Trenton*, a historical novel written by David A. Hart, an NJM Assistant Vice President and Ewing resident, and John P. Calu of Lawrence.

The authors appeared at NJM's West Trenton headquarters to sign copies purchased by employees. The Company contributed \$10 to the Library for each of the 412 books sold during the event. The authors also agreed to waive royalties that would have generated from the sale of these copies.

Trenton is available in bookstores or by visiting www.trentonthenovel.com, which also includes more information about the novel and a schedule of author book signings in the local area. *Trenton* is published by Medford-based Plexus Publishing, Inc. Plexus provided the books at a generous discount off the cover price and increased its allotment of books from an originally planned 300 to meet NJM employee demand, which wound up exceeding 400 books.

The first part of *Trenton* centers around Declaration of Independence signer John Hart of Hopewell Township (an ancestor of author David Hart) and members of his family as they become key players in the American Revolution. Part two of the book is set in modern-day Trenton, as reluctant mayoral candidate Luis Alma struggles to keep his family together against a backdrop of crime and corruption. A mystery unfolds, linking the two disparate families.

The Trenton Public Library was a natural beneficiary, as it features prominently in the book and its Trentoniana Collection is a treasure trove of documents and artifacts documenting Trenton's rich history. This donation also provides an opportunity for NJM to assist the city of its birth amid budgetary belt-tightening that affects governments at all levels.

NJM is the Garden State's largest insurer of personal vehicles as well as the leader in Workers' Compensation insurance. NJM also provides Commercial Auto insurance, Homeowners and related residential coverages, as well as financial products through NJM Bank, its wholly owned subsidiary. In addition to its West Trenton headquarters, NJM also maintains a North Jersey office in Parsippany and a South Jersey office in Hammonton.